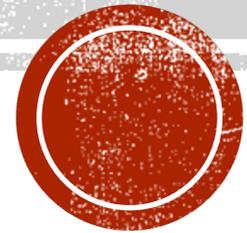


**TAKE ARTISTIC
PHOTOGRAPHS OF YOUR
LOCAL AREA**



TIPS

1. Just go for a walk around your neighbourhood and shoot with your iPhone/iPad (or other mobile phone/tablet)
2. Document your own neighbourhood
3. Practice your composition and colours
4. Don't overthink photography. Just shoot it!



HOW TO USE THE CAMERA APP

Turn On The Camera Grid For Improved Composition

The iPhone Camera app lets you display gridlines on the screen. The grid has two horizontal and two vertical lines. These gridlines help you create photos with better composition. For example, you can use it to compose your shot according to the rule of thirds. This rule states that it's better to place your subject off-center, rather than in the middle of the frame. Use the grid to position your subject where two of the gridlines meet.

When shooting landscape photos, position the horizon along the top or bottom gridline, rather than across the middle. The grid is also an amazing tool for keeping your iPhone straight when taking photos. You can line up the horizon with a horizontal gridline to ensure your photo is level.

To switch on the gridlines, open the Settings app and select Camera. Ensure the Grid option is on (green).

Close Settings and open the Camera app again. The gridlines will be visible in the viewfinder.



HOW TO USE THE CAMERA APP

Choose The Perfect Shooting Mode

The iPhone Camera app has several photo and video shooting modes. Swipe left or right to scroll through the different camera modes at the bottom of the screen. You can choose from Photo, Portrait, Pano, Video, Time Lapse, and Slo-Mo.

So, what are each of these shooting modes for?

- Photo mode captures a standard rectangular photo.
- Square mode crops the frame to a square format.
- Portrait mode lets you blur the background in your photos. It's perfect for capturing beautiful portrait photos of people and pets.
- Pano mode lets you capture super-wide panoramic shots. This is great for wide landscapes and cityscapes.

To capture a panorama, hold your iPhone in vertical orientation, then tap the shutter button. Move your phone across the scene in the direction of the arrow. Tap the shutter button to end the capture.

Switch Between Wide, Ultra Wide & Telephoto Lenses

Tap 0.5x to use the Ultra Wide lens. Tap 1x to switch to the Wide lens. And tap 2x for the Telephoto lens. The 1x Wide lens has a moderately wide angle of view. This lens is suitable for most shooting situations. The 0.5x Ultra Wide lens has a much wider field of view. This lens lets you capture more of the scene, which is perfect for landscapes, cityscapes, and large buildings. The 2x Telephoto lens lets you zoom in to get a closer view of distant subjects. It's perfect when you can't physically get closer to your subject.



HOW TO USE THE CAMERA APP

The Filters icon allows you to quickly change the color tone of your photo.

Many of the filters add a vintage look to your image. And you can even convert your photo to black and white.

You can also apply or remove these filters when editing images in the Photos app. For this reason, it's usually better to take the photo without any filter, and then experiment with them in editing.

To shoot without a filter, select the Original filter on the far left.





