



HEATHLANDS PRIMARY ACADEMY
HEADTEACHER: MR P HIGGINS



0808 800 0028
Calls are free from UK landlines and mobile phones, and do not appear on itemised bills
We Listen. We Believe. We Help.

NEWSLETTER

11th February 2019

Dear parents,

You may have heard your children talking about our new VIP Room! It is a new initiative designed to boost attendance in school.

It has been created with input from the children: we held focus groups and discussed with the children what would encourage them to be in school every day. The children wanted fun activities, extra playtime, etc. The children also enjoyed the class rewards we ran last year for the best attending class.

It was agreed to trial a VIP Room which would have lots of exciting equipment such as football tables, computer games, X-box, board games, arts and crafts, pool etc. The best attending (and most punctual) class will receive a daily reward to spend lunchtime in the VIP Room. The best attending class for the week receives an extra pass into the VIP Room after lunch on a Friday afternoon.

The initiative has had a very positive impact on the pupils – they are all engaged and are eager to find out each day who has won. Early indications show a significant improvement across the cohorts on attendance compared to the same time-frame last academic year.

We will be holding a non-uniform day on Friday 15 February along with a bring and buy sale to raise additional funds for our VIP room and attendance interventions. Please support this - lots of bargains to be had and delicious cakes to be enjoyed! Donations of £1 are suggested for non-uniform and please bring plenty of change to grab a bargain in our Bring and Buy Sale. This will take place in the school hall from 2.30pm.

Bring and Buy Sale

Size 12 trainers - brand new and perfect for outdoor PE! £5 per pair.

Good quality adult and children clothing

Good quality toys, games and books

Household goods and toiletries

Cake sale

All donations welcome!

Mrs Davies and Mrs Williamson are always available to speak to parents/carers who are concerned about their children's attendance or are in need of some support. Please make an appointment at the school office or speak with them at Parents' Evening.

[Xpressions app](#)

Don't forget to download the Xpressions app on your smart phone to receive messages from school. This way of sending messages to parents, saves the school a considerable amount of money, which can then be used for learning resources for your children.



ATTENDANCE



Well done to pupils in **6S** who achieved the highest attendance with **95.64%** last week.



Date	Dates for your diary
	FEBRUARY
12th February 4.30—7.00 pm	Parent's evening. Please make sure school has your e-mail address to enable you to make an on-line booking.
14th February 3.30—6.00 pm	Parent's evening. Please make sure school has your e-mail address to enable you to make an on-line booking.
15th February	Non-uniform day for a donation of £1 towards equipment for the VIP room. There will also be a pop-up sale so if you have any items that can be donated we would be grateful.
27th February	Reception parents literacy and communication workshops 9 - 10 am Blue and yellow groups 2- 3 pm Green and red groups
MARCH	Events in March: World Book Day, Class photographs, nursery open day, Year 4 trip and Year 5 trip. Letters have been sent.